



A Sustainable Lake Bluff...

Knows The Real Cost Of Bottled Water

*Over 22 million pounds
of plastic waste enter
Lake Michigan each year.*

As people who live on the Lake, it's our responsibility as Bluffers to do as much as our means allow to keep Lake Michigan clean.

Disposable plastic water bottles represent a large danger to the Lake and to our natural environment mostly because of the amount of time it takes for them to degrade. Each water bottle on average takes 450 years to fully biodegrade, and some can take as long as 1,000 years to be completely eliminated from the environment.

Some people buy bottled water because they believe it is safer than tap water, but tap water is highly regulated and tested regularly. Lake Bluff's water supply, provided by the CLCJAWA, is treated by one of the most advanced water plants in the country and has won the national Excellence in Water Treatment award for 13 years straight.

Switching to reusable water bottles saves energy, money, water, and our environment.

Be Part Of The Solution

- Reusable water bottles are easily attainable substitutes for plastic water bottles, and are better for both the environment and the consumer.
- Having a reusable water bottle lessens the amount of plastic waste that you produce, and also saves you money - refilling a water bottle is cheaper than buying a new bottle.
- Recycling any plastic bottles that you use goes a long way in preventing plastic pollution.

