ALL THE COMFORTS OF THE NORTH SHORE WITH SMALL TOWN CHARM.

That's LAKE BLUFF STYLE.

MINUTES FROM CHICAGO.
BUT MILES AWAY.
BUSINESS SUCCESS
WITHOUT THE STRESS.

That's
LAKE BLUFF STYLE.

LOVE WHAT YOU DO HERE.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed
velit, euismod a, porttitor id, bibendum ut, malesuada, viverra.
Nulla facilisi.

www.LakeBluff.org
Lake Bluff Style is...

More intimate than intimidating
More caring than comparing
More family than formal
Business casual

Located on Chicago's North Shore, this jewel of a village offers all the prestige of North Shore life with a style that is uniquely, well, Lake Bluff. Our most irresistible attraction is the almost 6,000 community members who call Lake Bluff home — and warmly invite you to do the same. Here we believe that experiences, not extravagances, define the quality of Village life. And while real success is common, our most treasured assets are laughter, family fun and a relaxed community atmosphere.

DO IT LAKE BLUFF STYLE

SHOP

“EVERY NEW DAY OFFERS A CHANCE TO FALL IN LOVE WITH LAKE BLUFF ALL OVER AGAIN.”

-Bob Jones

NEWS AND EVENTS

Monday, Jan 13th - Village Board Meeting
Monday, Jan 27th - Village Board Meeting
Tuesday, Feb 4th - Architectural Board of Review Meeting
Monday, Feb 10th - Village Board Meeting
Wednesday, Feb 12th - Historic Preservation Commission Meeting
Stationery (Dark)
Headlines should be set in Whitney Bold

- Text should be set in Whitney Medium
- Text should be set in Whitney Medium
- Text should be set in Whitney Medium
- Text should be set in Whitney Medium
EDUCATED WORKFORCE

When it comes to doing business, Lake Bluff Style is...

CASUAL

• Insulaporter contus tenera snus inre orontia sus ecnume.

SUPPORTIVE

• Ecte, ottinato te tempus tot obid caputarta se quosme lomus ignos ec voluptrum, stern ortet eu taurum no delapar esse efficit. Qua reo con delapun consunte sin caput or delipat sit dolores minuar audit quaestum occis ei reprehenderit.

RESOURCEFUL

• Assumpus nor voluptrum et que vol taurum, et suspendatur autem admodum. Et arguto om qua non quid est adicitur invenitur quod minim soluta esse qui inventi etiam esse est acutae.

ACCESSIBLE

• Insulaporter contus tenera snus inre orontia sus ecnume.

SHOVEL READY

• Qua reo con delapun consunte sin caput or delipat sit dolores minuar audit quaestum occis ei reprehenderit.

MINUTES FROM THE RESOURCES OF CHICAGO

YET A WORLD AWAY FROM ITS STRESSES
Economic Development Recruitment Package (Typographic Logo)

NOTE: A typographic logo was designed to be used in specific applications where a smaller or less intricate logo is desired. The typographic logo can be found on this iteration of the Recruitment Package. Please refer to the Graphic Standards CD for files related to this logo.
Entryway Sign #1
Entryway Sign #2
Wayfinding Package
Village Flag (Parade)
Village Flag (Village Hall)
Downtown Window Clings (Dining)
Downtown Window Cling (Business)
Downtown Window Cling (Shopping)
Car Decal (Dog / Boy)
Beach Cruiser License Plate
Event Cup
Beach Fire Pit
Dog Collar
T-shirt